

14 October 2010 Bergamo Italy

Entrepreneurship beyond Company Crisis: Value Creation through Corporate Restructuring

Conference organized by the **Centre for Company Crisis and Turnaround** (OCRI-Elab Bergamo University) and **TMA Italia** (Italian Chapter of TMA International - Turnaround Management Association).

The **OCRI** is a branch of the **ELAB** at the University of Bergamo. The aim of the OCRI is to develop know-how on Corporate Crisis and Turnarounds and to monitor the evolution of company in crisis. More specifically the Centre:

- *Acts as a focal point for National and International studies on the topic;
- *Monitors the academic literature regarding corporate crisis and new regulations;
- *Is a meeting point between academic and professional experiences;
- *Contributes to the development of tools to deal with change and to manage financial and legal issues in crisis situations.

The **Turnaround Management Association** (www.turnaround.org) is an international non-profit association dedicated to corporate renewal and turnaround management. Its international headquarters is in Chicago. Established in 1988, TMA has more than 9,000 members in 46 chapters, including 32 in North America, and one each in Australia, Brazil, the Czech Republic, Finland, France, Germany, Italy, Japan, the Netherlands, Southern Africa, Spain, Sweden, Taiwan and the UK, with a chapter in formation in Hong Kong/China.

TMA Italia was founded in April 2008 and has currently more than 60 members. The mission of TMA Italia is to promote the development and the exchange of know-how on corporate renewal and restructuring processes. All different professions active in the field are represented. Every year TMA Italia organizes a Conference focused on turn-around and restructuring.

Conference Date and Venue

The conference will be held on the 14th of October at the University of Bergamo, Italy - Faculty of Economics and Business Administration (Via dei Caniana 2 – Bergamo).

Scientific Committee:

Alberto Bombassei - Brembo Group

Filippo Calarco - Professional Order of Notaries (Bergamo, Italy)

Giovanna Dossena - University of Bergamo (Bergamo, Italy)

Morten Huse - BI Norwegian School of Management (Oslo, Norway) & Tor Vergata University (Roma, Italy)

Charlie Karlsson - Jönköping Business School (Jönköping, Sweden)

Maria Minniti - Southern Methodist University, Cox School of Business (Dallas, Texas)

Mirano Sancin - Kilometro Rosso Science and Technology Park (Bergamo, Italy)

Carlo Vallini - Firenze University (Firenze, Italy)

Shaker Zahra - University of Minnesota (Minneapolis, Minnesota)

Vera Negri Zamagni - Bologna University (Bologna, Italy)

Crisis and Turnaround Experts:

Edward Altman - Stern School of Business, New York University (New York)

Gualtiero Brugger – Bocconi University (Milan)

Alessandro Danovi - University of Bergamo (Bergamo, Italy)

Eugenio Berenga – AlixPartners (Milan, Italy)

Bartolomeo Quatraro- Novara Court (Italy)

Conference Organizers:

Alessandro Danovi (Director OCRI - Elab University of Bergamo)

Giovanna Dossena (Director Elab University of Bergamo)

Barbara Del Bosco (Senior Research Associate Elab University of Bergamo)

Cristina Bettinelli (Research Associate Elab University of Bergamo)

PROGRAM Tuesday, 14th of October 2010

12.00-14.00 Doctoral Workshop on :

1. Crisis and Turnaround: a Comprehensive Perspective
2. Crisis, Turnaround and Entrepreneurship
3. Crisis and Turnaround: Managerial issues
4. Crisis and Turnaround: Financial issues
5. Crisis and Turnaround: Organizational issues

Chairs **Professor Rocco Moliterni** (University of Firenze)

PROGRAM of the Conference Tuesday, 14th of October 2010

(la sessione pomeridiana sarà tenuta in lingua italiana)

14.30-15.00 Registration and welcome coffee

15.00-15.30 Welcome

Prof. Laura Viganò, Dean, Faculty of Economics and Business Administration, University of Bergamo

Prof. Gianfranco Rusconi, Head of the Department of Business Administration, University of Bergamo

Prof. Giovanna Dossena, Director, ELAB Research Center

Opening of the conference by **Prof. Alessandro Danovi** (Director OCRI - Elab University of Bergamo) and **Dr. Eugenio Berenga** (President of the TMA Italia - Italian Chapter of TMA International - Turnaround Management Association)

15.30 -16.00 Key note Speakers (da confermare)

Dr. Enrico Bondi (Parmalat)

16.00 -17.10 Round Table I: Come evitare la crisi in avvio della ripresa economica: soluzioni pratiche per le aziende

Prof. Bernardino Quattrociochi (University of Roma, La Sapienza)

Ing. Domenico Palmieri (Chairman Associazione Italiana Politiche Industriali)

Dr. Marco Ghiringhelli (Senior Director, Alvarez & Marsal Italia)

Dr. Raffele Legnani – Atlantis Partners

Dr. Mario Masciocchi (Managing Partner Impact srl)

Moderator: **Dr. Tullio Fumagalli** – Ordine dei Dottori Commercialisti ed Esperti Contabili di Bergamo

17.10 -17.30 Coffee break

17.30 -17.45 **Dr. Alberto Carrara** (Chairman Ordine dei Dottori Commercialisti ed Esperti Contabili di Bergamo)

17.45 -18.45 Round Table II: La Riforma della legge fallimentare. I cambiamenti recentemente introdotti dalla legge 122/2010 e gli impatti applicativi

Dr. Massimo Gaballo (Bankruptcy Judge Bergamo Court)

Dr. Alessandro Masera (Ordine dei Dottori Commercialisti ed Esperti Contabili di Bergamo)

Avv. Paolo Oliviero – Studio Bonelli Erede

Dr. Claudio Pastori (President ASCRI)

Moderator: **Avv. Enrica Maria Ghia** – Studio Legale Ghia

18.45 - 19.00 Conclusions

19.00 - 19.30 Cocktail in università

La partecipazione all'intero convegno attribuisce n.9 crediti formativi agli iscritti all'ordine dei Dottori